

Progressive gifts&home

🐦 @Prog_Gifts

At the heart of the gift trade for 27 years...

Progressive Gifts & Home is a cutting edge, industry 'must read', the respected, trusted trade title that's at the very heart of the gift trade. While the team behind the magazine have a combined 50 years of experience in the gift sector, they continue to look at the industry with fresh eyes, fast off the mark to spot trends as well as making connections with today's new breed of emerging retailers. All of this means we really understand your product, the market, and how to assist you in reaching retailers, with retail from both sides of the fence everything that we, as a magazine, stand for. Published 7 times a year, PG&H is widely relied upon to publish the most up to date, insightful news, in-depth, thought provoking features, and an abundance of new product information to help suppliers gain and increase business with the front-line retailers. So you can definitely rely on us to convey your marketing message.

The Numbers

PG&H has a continually updated subscriber base, currently boasting over 5,500 printed issue subscribers. Our database is monitored and updated on a daily basis, meaning every issue reaches the hands of the very people who can and will buy your product.



Inboxes Too

Digitally, PG&H has an e-subscriber base of 8,714, giving advertisers even more visibility to each and every advertisement and editorial inclusion.

October/November 2019

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The NakedBee®
"All the good stuff, none of the bad stuff.™"

Taking a cue from Mother Nature, The Naked Bee products have been developed with healthy living in mind so customers are left with peace of mind. In a world dominated by fast paced lifestyles and on the go living. The products are made using 70% natural ingredients.

Moisturizing Hand Wash
Moisturizing Hand & Body Lotion
Orange Blossom Honey

Contact
www.xystostrade.co.uk Tel: +44 (0)191 499 1570



The Greats Awards

The Greats Gift Retailer Awards, organised by Progressive Gifts & Home, and owned by Max Publishing, are the most coveted in the gift industry - the iconic trophies that retailers up and down the UK strive to win.

Now in their 18th milestone year, The Greats Awards - the 'must attend' gift event of the year - recognise and reward excellence in gift retail across the board, establishing Progressive Gifts & Home as the No. 1 magazine title at the very heart of gift retail.

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The Features

MARCH/APRIL 2020

Features include:

Retail Barometer, Social Stationery, Men's Gifts, Made In Britain, Gift of the Year winners & finalists, Stationery Show London Preview (What's New), The Greats 2020 Awards Preview, Gardening Gifts, Spring Fair Review (What's New)

What's New March 6th

Ad Deadline March 13th

Published April 8th

MAY/JUNE 2020

Features include:

Home Fragrancing, Bath & Body, Kitchen Gifts, Wedding Gifts, Progressive Greetings Live Exhibition Preview (What's New), Exclusively Housewares (What's New).

What's New April 17th

Ad Deadline April 27th

Published May 11th

JULY/AUG 2020

Features include:

Jewellery & Fashion Accessories, Nursery & Children's, Home & Gift Harrogate Preview (What's New).

What's New June 15th

Ad Deadline June 22nd

Published July 7th

SEPTEMBER 2020

Features include:

Christmas Decorations, Great Ideas for Christmas (featuring gifts for £5 and under, £10 and under and £20 and under), Home Fragrancing, Licensed

Gifts, Mugs, Autumn Fair Preview (What's New), Top Drawer Preview (What's New).

What's New July 31st

Ad Deadline Aug 7th

Published Aug 26th

OCTOBER/NOVEMBER 2020

Features include:

Valentine's Day Gifts, Last Chance Christmas Purchases (What's New), Bath & Body, Autumn Fair Review (What's New).

What's New Oct 16th

Ad Deadline Oct 23rd

Published Nov 12th

JANUARY 2021

Features include:

Mother's Day, Collectables, Licensed Giftware, Reed Diffusers, Top Drawer Spring Preview (What's New), Giving & Living Show Preview (What's New), The January Furniture Show (What's New), Harrogate Christmas & Gift (What's New), The Greats Awards 2021.

What's New Nov 27th

Ad Deadline Dec 4th

Published Dec 30th

FEBRUARY 2021

Features include:

Spring Fair Preview (What's New), Jewellery & Fashion Accessories, Nursery & Children's, Home Fragrancing.

What's New Jan 4th

Ad Deadline Jan 11th

Published Jan 26th

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